



Disclaimer

Junior Delhi Public School has no affiliation with Delhi Public School. Junior Delhi Public School is not related directly or indirectly with DPS Society or any of the DPS World Trust. Junior Delhi Public School Trust is a separate legal entity.

JUNIOR DPSTM
Great Place To Grow

Franchise Brochure

EXTENSIVE BRAND SUPPORT

Junior Delhi Public School Trust (the franchisor) will continuously assist its franchise partners in managing the operations and implement best practices.

Set up: The franchisor will provide comprehensive turnkey assistance right from site selection, layout, architecture to set up and starting of the preschool operations.

Recruitment: The franchisor will provide guidance in interviewing, recruiting and evaluating the preschool staff.

Training: The franchisor will conduct regular training programs for the franchisee staff including teachers, counsellors, as well as the support staff.

Courseware: The franchisor will provide educational materials to trainers as tutorials for students.

Operations Manual: The franchisor will provide an Operations Manual containing mandatory and suggested specifications, standards, operating procedures and rules for running the preschool.

Marketing: The franchisor will share a detailed marketing plan to assist franchise partners in effectively communicating the preschool proposition there by increasing and retaining the students.

Collaterals: The franchisor will provide printed materials like artwork/designs on the cost basis.

Coordinator: The franchisor will appoint dedicated personnel to bridge the communication between the franchise partner and the pre-school management.

JUNIOR DPSTM
Great Place To Grow

📍 B-3/39, Jankpuri, Delhi-58

☎ 011-49122557, 7835015121

🌐 www.juniordps.com

✉ info@juniordps.com



**INDIA'S FASTEST GROWING
CHAIN OF WELL-STRUCTURED &
PROCESS-DRIVEN PRESCHOOLS**

- ① Multiple Franchise Formats
- ② Incredible Returns on Investment
- ③ Operational Support by Franchisor





DEDICATED TO HOLISTIC GROWTH OF EVERY CHILD

Junior Delhi Public School, launched by Junior Delhi Public School Trust, is India's fastest growing preschool chains with well-rounded education and technology integrated learning.

Established in 2016, today, Junior Delhi Public School has 130+ successfully running preschools in 18 states of India.

State-of-the-art Facilities

We at Junior Delhi Public School Trust offer a co-curricular programme that supports child's learning process. This programme includes singing, dancing, exploring play activities, encouraging them to learn, grow and discover at their own pace.

In addition, learning happens through use of technological based approaches that increases student's engagement and motivation and accelerates learning.

- Remarkable outdoor areas providing stimulating learning experience.
- High-spirited, frolicsome and vibrant classroom areas.
- Favourable Teacher-Student ratio
- Attendance management system
- Well-versed Curriculum
- Eco-friendly environment
- Bio-metrics
- Audio-Visual aids
- Day care*
- Transport*
- Recreational/ concept-based trips
- ERP

Extra-curricular Activities

- Sports
- Art and craft
- Music and Dance
- Yoga and meditation

Curriculum.

Junior Delhi Public School Trust follows a Holistic approach to learning and teaching. The approach aims at enhancing various domains: physical, creative, artistic, social, spiritual, emotional and cognitive.

All the elements in our curriculum coincide to bring out the best in every child and enable them to be on the track of continuous development and progress. (Holistic sphere)



Objective

Our aim is to provide an all-round development through joy of learning, enduring values and the celebration of diversity.

Our Mission

We encourage curiosity, confidence and creativity by providing a stimulating, safe and nurturing environment.

Our Vision

We provide experiences that enrich each child's social, emotional, spiritual, physical, intellectual, and creative abilities and interests.

AMBITIOUS PLAN MASSIVE EXPANSION VIA FRANCHISING

Successfully operating a chain of 130+ Pre-schools in 18 states of INDIA. Junior Delhi Public School Trust is now moving ahead with ambitious plan to expand the presence of Junior Delhi Public School through Franchisee-owned Franchise-operated(FOFO) model on a large scale.

Presently, the Trust is inviting master and unit franchisees across India. The Master Franchisee will have to open one own pre-school before sub-franchising 24 preschools in Tier-1, 40 preschools in Tier-2, 60 preschools in Tier-3 cities within three years of signing the agreement in their assigned territory.

Expansion Format	Area Required	Approx Investment	Average Payback	Average ROI (5 Years)
Tier-1 Cities	3000 sq ft	INR 23 Lakh	1 Years, 9 Months	183%
Tier-2 Cities	3000 sq ft	INR 18 Lakh	1 Years, 9 Months	180%
Tier-3 Cities	3000 sq ft	INR 14 Lakh	1 Years, 9 Months	191%

